



# Primrose Cottage

Wedding and Event Florist

questionnaire



Primrose Cottage

Wedding and Event Florist

# FLORAL DESIGN

## questionnaire

### CLIENT DETAILS

Lover 1 full name (main contact):

Lover 2 full name:

Phone:

Email:

Mailing address:

Suburb:

State:

Post code:

### WEDDING DETAILS

Wedding date:

Estimated number of guests:

Ceremony location:

Start time:

Finish time:

Reception location:

Start time:

Finish time:

Personals drop off location:

Do you need them by a certain time?

## WEDDING THEMES

---

Three words that describe your wedding:

Wedding colour palette:

Accent colour:

Gilding colour:

## FLORALS

---

Ideal floral budget range:

Pinterest, mood board or folder link:

Flowers you LOVE:

Please AVOID these flowers:

Floral colour palette:

Type of flowers you love (select all that apply):

☐

Luxe

☐

Garden

☐

Whimsical

☐

Wildflowers

☐

Dried

☐

Natives

☐

Tropical

☐

Foliage

Style of floral design:

☐

Bold & modern

☐

Neat & tidy

☐

Wild & Messy

☐

Natural & organic

Any other words that describe your floral style?

What floral elements are your priority?

Anything else about the florals overall you would like to add?

## PERSONAL FLORALS

---

*Lover 1 bridal party size:*

*Outfit colour/s:*

*Lover 2 bridal party size:*

*Outfit colour/s:*

*Personal flowers (add quantities):*

*Bridal bouquet*

*Bridesmaid bouquet*

*Flower girl posy*

*Boutonniere*

*Flower crown*

*Wrist corsage*

*Pin corsage*

*Toss bouquet*

*Add any other personal florals you are interested in below:*

*Bridal bouquet/s size:*

*Oversized*

*Standard*

*Minimalist*

*En-masse*

*Bridesmaid bouquet/s size:*

*Standard*

*Small*

*Minimalist*

*En-masse*

## CEREMONY FLORALS

---

*Describe your dream ceremony:*

*Ceremony floral backdrop installations you are interested in (select all that apply):*

☐

*Arbour arrangement/s*

☐

*Full arbour*

☐

*Plinth installation*

☐

*Freestanding floral towers*

☐

*Ground floral nest*

☐

*Luxe ground installation*

☐

*Urn vase installation*

☐

*Open to your suggestions!*

*Other ceremony arrangements you are interested in (select all that apply):*

☐

*Pew / chair arrangements*

☐

*Ground aisle arrangements*

☐

*Welcome sign arrangement*

☐

*Signing table arrangement*

☐

*Aisle entrance arrangement/s*

☐

*Petals on the ground*

☐

*Throw petals*

☐

*Open to your suggestions!*

# RECEPTION FLORALS

---

Bump-in time:

 : 

Bump-out time:

 : 

Reception / dinner style:

☐

Formal  
sit-down

☐

Cocktail

Describe your perfect reception:

Bridal table style:

☐

Head table

☐

Sweetheart  
table

☐

Sitting with  
guests

☐

No bridal  
table

Guest table style (add estimated quantities if known):

☐

Long tables

☐

Rectangle  
tables

☐

Round tables

☐

Bar tables

Table arrangements you are interested in (select all that apply):

☐

Floral garland

☐

Greenery  
garland

☐

Elevated table  
centrepieces

☐

Floral clouds

☐

Small vase  
arrangements

☐

Petite vase  
arrangements

☐

Bud vases

☐

Open to your  
suggestions!

Other reception arrangements you are interested in (select all that apply):

☐

Welcome sign  
arrangement

☐

Seating chart  
arrangement

☐

Bar  
arrangement/s

☐

Cake table  
arrangement/s

☐

Cake flowers

☐

Gift table  
arrangement/s

☐

Statement  
installation/s

☐

Hanging  
installation/s

Are you interested in candle hire?

☐

Yes

☐

No

Will you be supplying your own vases?

☐

Yes

☐

No

List any other reception florals you are interested in below:

## VENDORS

---

*Planner:*

*Photographer:*

*Videographer:*

*Stylist:*

*Hair & make-up artist:*

*Celebrant:*

*Catering:*

*Bar:*

*Musician:*

*DJ:*

*Cake baker:*

*Furniture / decor hire:*

## FURTHER DETAILS

---

*Are there any additional details you would like us to know about your event?*

*Anything else you would like to add about the wedding flowers?*

*How did you hear about us?*

Email to [alittleflowergarden.com](mailto:alittleflowergarden.com)